

/ PRIVACY POLICY /

INFORMATION PURSUANT TO § 5 DDG (GERMAN DIGITAL SERVICES ACT)

01 DATA PROTECTION AT A GLANCE

Protecting your personal data is important to us. This Privacy Policy explains what personal data we collect when you visit our website, how we process it and what rights you have under applicable data protection laws.

Personal data means any information relating to an identified or identifiable natural person.

02 DATA CONTROLLER

THE CONTROLLER RESPONSIBLE FOR DATA PROCESSING ON THIS WEBSITE IS:

CHRISTOF HORN

LAUTENSCHLAGERSTRASSE, 16

70173 STUTTGART

DEUTSCHLAND

T 0711 99 888 0

E CH@CHIII.COM

CHIII.COM

03 GENERAL INFORMATION ON DATA PROCESSING

We process personal data exclusively in accordance with the applicable data protection laws, in particular the General Data Protection Regulation (GDPR). Personal data is processed only where necessary to provide our website, respond to your enquiries, fulfil contractual obligations or comply with legal requirements.

04 ACCESS TO OUR WEBSITE

When you visit our website, certain technical information is collected automatically by our web server. This may include:

- IP address of the requesting device
- Date and time of access
- Page or file accessed
- Amount of data transferred
- HTTP status code
- Browser type and version used
- Operating system
- Referrer URL (the previously visited website, if transmitted)
- Hostname or name of the accessing provider

This data is processed to ensure the functionality, stability, and security of our website, to detect attacks on our IT systems, and to prevent misuse.

The legal basis for this processing is Art. 6(1)(f) GDPR. Our legitimate interest lies in the secure provision and smooth operation of our website.

Server log files are stored for a limited period and are then automatically deleted, unless a statutory retention obligation applies or the data is needed to investigate a security incident.

05 HOSTING

Our website is operated by an external hosting provider. All personal data collected when visiting our website is processed on our hosting provider's servers.

A data processing agreement pursuant to Art. 28 GDPR is in place with the hosting provider, where legally required.

Hosting provider:

STRATO AG

Otto-Ostrowski-Straße 7

10249 Berlin

Germany

Further information on data protection at STRATO can be found at: <https://www.strato.de/datenschutz/>

06 SSL / TLS ENCRYPTION

To protect your personal data and ensure secure data transmission, this website uses SSL or TLS encryption.

You can recognise an encrypted connection by the „https://“ prefix in your browser's address bar and the padlock symbol.

07 COOKIES

Our website uses cookies. Cookies are small text files that are stored on your device and contain certain information.

Some cookies are technically necessary to ensure the proper operation of the website. Others help us analyse the use of our website or provide additional features.

Cookies that are not technically required are only set with your consent.

Legal Basis:

- _ Article 6(1)(a) GDPR (consent)
- _ Article 6(1)(f) GDPR (legitimate interest)
- _ Section 25 TDDDG, where applicable

08 CONSENT MANAGEMENT

We use a consent management platform to manage your cookie preferences. When you first visit our website, you can decide which cookies and services you wish to allow. You may change or withdraw your consent at any time with effect for the future.

Consent Management Tool: <https://www.ccm19.de/>

09 DATA RETENTION

Personal data is stored only for as long as necessary to fulfil the respective processing purpose or to comply with statutory retention obligations. Once the purpose no longer applies and no legal retention obligations exist, the data will be deleted.

10 YOUR RIGHTS

Subject to the applicable legal requirements, you have the following rights:

- Right of access
- Right to rectification
- Right to erasure
- Right to restriction of processing
- Right to data portability
- Right to object to processing
- Right to withdraw consent at any time with future effect
- Right to lodge a complaint with a competent supervisory authority

Exercising these rights is generally free of charge.

11 CHANGES TO THIS PRIVACY POLICY

We reserve the right to amend this Privacy Policy whenever necessary due to legal, technical or organisational changes.

The latest version published on this website shall always apply.

12 CONTACT FORM

If you contact us using the contact form provided on our website, we process the information you submit, including your contact details, for the purpose of handling your enquiry and any follow-up communication.

Your data will be used solely to process your request.

Legal Basis: Article 6(1)(b) GDPR (pre-contractual measures) or Article 6(1)(f) GDPR (legitimate interest in efficient communication).

Your data will be deleted once your enquiry has been fully processed, provided that no statutory retention obligations apply.

13 CONTACT BY EMAIL OR TELEPHONE

If you contact us by email or telephone, we process the personal data you provide solely for the purpose of responding to your enquiry.

Your data will only be shared with third parties where this is necessary to process your request or where we are legally required to do so.

Legal Basis: Article 6(1)(b) GDPR or Article 6(1)(f) GDPR.

14 LINKEDIN-NEWSLETTER

We may publish a newsletter via the LinkedIn platform. The service is provided by LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland („LinkedIn”).

If you subscribe to our LinkedIn Newsletter, LinkedIn processes personal data such as your LinkedIn profile information, your interactions with our content and other usage data in accordance with LinkedIn's Privacy Policy.

Where personal data is processed jointly in connection with our LinkedIn Company Page and the analysis of Page Insights, such processing is carried out on the basis of a Joint Controller Agreement pursuant to Article 26 GDPR.

Purpose of Processing

The LinkedIn Newsletter is used to provide professional insights, company news, industry updates, and information about our services, projects and events.

Legal Basis

The processing of your personal data in connection with your subscription to the LinkedIn Newsletter is based on your consent given to LinkedIn pursuant to Article 6(1)(a) GDPR. Where LinkedIn provides us with aggregated statistics relating to the reach and use of our Company Page, processing is also based on our legitimate interest pursuant to Article 6(1)(f) GDPR in continuously improving our corporate communications and information services.

International Data Transfers

When using LinkedIn, personal data may be transferred to companies within the LinkedIn group located outside the European Union (EU) or the European Economic Area (EEA). LinkedIn provides further information about the safeguards applied to such transfers in its Privacy Policy.

Withdrawal of Consent

You may unsubscribe from our LinkedIn Newsletter at any time directly through your LinkedIn account.

Further information about LinkedIn's processing of personal data is available at:

<https://www.linkedin.com/legal/privacy-policy>

15 LINKEDIN

Our website may include content or functions provided by LinkedIn.

PROVIDER:

LINKEDIN IRELAND UNLIMITED COMPANY

WILTON PLAZA

WILTON PLACE

DUBLIN 2

IRELAND

When visiting pages containing LinkedIn content, personal data may be processed and transmitted to LinkedIn.

Further information can be found in LinkedIn's Privacy Policy.

Legal Basis: Article 6(1)(a) GDPR (consent).

15 DOWNLOADS

If you download documents, white papers or other files from our website, personal data may be processed where registration or the submission of contact details is required.

Your data will be used solely to provide the requested download and, where applicable, to contact you regarding your expressed interest.

Legal Basis: Article 6(1)(a) GDPR or Article 6(1)(b) GDPR.

16 GOOGLE ANALYTICS

Subject to your consent, this website may use Google Analytics, a web analytics service provided by Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland.

Google Analytics helps us understand how visitors use our website so that we can continuously improve our online services. The service may process information such as your website usage, IP address (where applicable in anonymised form), browser type and device information.

The data collected by Google Analytics may be transferred to Google's servers in the United States.

Legal Basis: Article 6(1)(a) GDPR (consent).

You may withdraw your consent at any time with effect for the future.

17 GOOGLE TAG MANAGER

Our website may use Google Tag Manager. Google Tag Manager itself does not process personal data. It serves solely as a tool for managing and deploying other services integrated into our website.

Where additional services are loaded through Google Tag Manager, the respective privacy policies of those providers shall apply.

Legal Basis: Article 6(1)(a) GDPR (consent), where consent is required for the services deployed.

18 GOOGLE ADS CONVERSION TRACKING

Our website may use Google Ads Conversion Tracking to measure the effectiveness of our online advertising campaigns.

This service allows us to determine whether visitors reached our website through a Google advertisement and performed certain predefined actions.

Visitors are generally not personally identified.

Legal Basis: Article 6(1)(a) GDPR (consent).

19 SOCIAL MEDIA LINKS

Our website contains links to our profiles on various social media platforms.

No personal data is transmitted to these platforms merely by visiting our website. Data is transferred only after you actively click on a corresponding link and leave our website. The respective platform operator is solely responsible for the processing of personal data on its platform.

20 INTERNATIONAL DATA TRANSFERS

Where services provided by companies located outside the European Union (EU) or the European Economic Area (EEA) are used, personal data may be transferred to so-called third countries.

Such transfers are carried out only where the requirements of the GDPR are met and appropriate safeguards are in place to protect your personal data.

21 DATA SECURITY

We implement appropriate technical and organisational measures to protect your personal data against loss, misuse, unauthorised access, alteration or disclosure. Our security measures are reviewed regularly and updated where necessary to reflect technological developments.

22 CHANGES TO THIS PRIVACY POLICY

We reserve the right to update this Privacy Policy where necessary due to legal, technical or organisational changes.

The latest version published on this website shall always apply.

Last updated: 08.2026

OPTIONALE MODULE

Google / CAPTCHA /Cloudflare, Calendly, Brevo, Mailchimp, Matomo, Microsoft Clarity, HubSpot, Adobe Fonts odetc.